

# World Congress on Biological Cancer Treatment\*

The SWISS Protocol®:  
GcMAF • MAP® • Nutrition and Ketogenic Diet

22./23. November 2014 in Frankfurt/Main



Die Kongresssprache ist  
Englisch – **Simultanüber-  
setzung ins Deutsche**

## Guestspeakers:



Prof. Dr.  
Marco Ruggiero



Prof. Dr. Maurizio  
Lucà-Moretti



Prof. Dr.  
John Ionescu



Prof. Dr.  
Gustav Jirikowski



Florian Schilling



Dr. Rod Smith



David Noakes



Dr. Heinz Reinwald

## History of cooperation: First Immune and dr. reinwald group

When in 2012 a friend of mine, Michael Nordfors MD, told me about GcMAF and Prof. Marco Ruggiero's work, I didn't foresee what would come up in the future but I realized at once, this is something big and very special. I immediately contacted Prof. Ruggiero in Florence and found myself right in the middle of this wonderful Italian hospitality. This wasn't an academic out in space. This was one of these highly intellectual scientists you could touch and one who hits your heart immediately. He and his wife Stefania invited me and my colleague Florian Schilling to visit him in Florence where we stepped into a wonderful adventure. He gave us a private lesson about his research into GcMAF in one of these old university lecture halls where we found ourselves thrown back into our time as university students ... we felt like in an Alice-in-Wonderland-mood while being at the same time treated like well known and special guests. We went home starting with GcMAF-Yogurt and ordered at once some vials from David Noakes at FirstImmune, who produces GcMAF and GOleic® in his laboratories in Great Britain, and whom we met first in the 1st World Conference on GcMAF in Frankfurt Germany 2013. A hearty person who fights for better health and better treatment in chronic diseases in general, not only in cancer.

A few month later in November 2013 we had our own 1st International Congress for Integrative Medicine in Fulda, where we invited Prof. Ruggiero as guest speaker. There he received information about our cancer protocol, nutritionally based on a Ketogenic Diet with Master Amino Acid Pattern (MAP®), an amino acid formula which does not produce nitrogen waste or sugar, while providing a nutritional value of 99% Net Nitrogen Utilization (NNU). Prof. Ruggiero realized at once that while GcMAF is able to reduce tumor mass quickly, together with MAP® he also could prevent tumor cachexia especially in Stage IV cancer patients, as well as giving benefits in protein nutrition for the immune system.

Prof. Ruggiero tested the combination of GcMAF in different dosages and modes of administration as well as high dosages of MAP® in the clinic in Lausanne Switzerland. With this new administration he came up with outstanding results in stage IV cancer patients. And this finally led to the development of the new SWISS Protocol®.

David Noakes and Prof. Ruggiero surprised me with a visit offering a strategic alliance in order to cooperate more closely, putting our forces together and build up a new, more powerful platform for these two gifts – GcMAF/GOleic® and MAP®. These were given to us by some extraordinary scientists – both Italians – Prof. Dr. Lucà-Moretti, Director of the International Nutrition Research Center and the American Nutrition Clinics, and Prof. Dr. Marco Ruggiero himself. I did not hesitate one second to agree – especially after he presented me with the superb results he created by administering the new SWISS Protocol® on late terminal stage IV cancers, most of whom are expected to become cancer free – some already are.

Thus, the 1st World Congress for GcMAF and Ketogenic Diet with MAP® was born – organized by First Immune and dr.reinwald group together – and we hearty invite you to join our congress, which again takes place in the Frankfurt Holiday Inn, and where we wish to surprise you with new opportunities and fascinating results in cancer research and treatment.

Warm regards

*Heinz Reinwald*



## Program

<b>22.11.2014:</b>	Saturday 09:30 am – 06:30 pm
<b>23.11.2014:</b>	Sunday 09:00 am – 05:30 pm
<b>Place:</b>	Holiday Inn Frankfurt Airport-North
<b>Congress fee:</b>	€ 350.00, incl. lunch, gala dinner (Saturday), beverages and Get together drink (Friday)



### Friday, 21th November 2014

**07:30 pm**                    **Get together drink for the early birds in the Hotel lounge**

### Saturday, 22th November 2014

<b>08:30 – 09:30 am</b>	<b>Registration for the congress (foyer)</b>
<b>09:30 – 11:00 am</b>	<b>Prof. Dr. Maurizio Lucà-Moretti (USA, INRC Florida):</b> The properties of Master Amino Acid Pattern (MAP®) and its special advances in cancer therapy
<b>11:00 – 11:30 am</b>	<b>Coffee break</b>
<b>11:30 – 12:45 pm</b>	<b>Prof. Dr. Marco Ruggiero (Italy, University of Florence):</b> The use of GcMAF/GOleic® in cancer therapy: new case studies on the SWISS Protocol®
<b>12:45 – 02:15 am</b>	<b>Lunch break</b>
<b>02:15 – 03:30 pm</b>	<b>Florian Schilling (Germany, Munich):</b> Metabolic tumor typing – a crucial analysis for therapy strategy
<b>03:30 – 04:00 am</b>	<b>Coffee break</b>
<b>04:00 – 05:15 pm</b>	<b>Dr. Rod Smith (United Kingdom, Cambridge):</b> GcMaf tests and the action of GcMaf activated macrophage on cancer cell lines
<b>05:15 – 06:30 pm</b>	<b>Dr. Heinz Reinwald (Germany, Bayreuth):</b> Ketogenic diet with MAP® in cancer: new chances in tumorkachexia
<b>08:00 pm</b>	<b>Gala dinner</b>

### Sunday, 23th November 2014

<b>09:00 – 10:30 am</b>	<b>Prof. Dr. Gustav Jirikowski (Germany, University of Jena):</b> Immunology of digestion and intestinal tumor growth
<b>10:30 – 11:00 am</b>	<b>Coffee break</b>
<b>11:00 – 12:30 am</b>	<b>Prof. Dr. John G. Ionescu (Germany, Spezialklinik Neukirchen)</b> Metabolic hallmarks of cancer cells as targets for specific therapies
<b>12:30 – 02:00 am</b>	<b>Lunch break</b>
<b>02:00 – 02:45 pm</b>	<b>David Noakes (United Kingdom, Immune Biotech Ltd.)</b> From the pioneer approach to the home and the SWISS Protocol®; a brief history of GcMAF and its results
<b>02:45 – 03:45 am</b>	<b>Prof. Dr. Marco Ruggiero / Florian Schilling / Dr. Heinz Reinwald</b> Workshop part 1: The SWISS Protocol®
<b>03:45 – 04:00 am</b>	<b>Coffee break</b>
<b>04:00 – 05:00 pm</b>	<b>Prof. Dr. Marco Ruggiero / Florian Schilling / Dr. Heinz Reinwald</b> Workshop part 2: The SWISS Protocol®

## Lecturer

In accordance with the spirit of integrative medicine, we were keen to invite high-ranking representatives from the world of science and research as well as practicing alternative therapists to have their say. Please join us in enjoying this exchange about new approaches with the SWISS Protocol® on GcMAF and KD with MAP® at the 1st World Congress for Biological Cancer Treatment in Frankfurt/Main, November 2014.



Prof. Dr.  
Marco Ruggiero

Degrees in medicine and surgery. Specialization in clinical radiology and PhD in molecular biology. Full professor of molecular biology at the University of Firenze. Teaching: faculties of biology, chemistry, medicine and engineering. Research in signal transduction and molecular carcinogenesis (USA/Europe). Collaboration with Nobel laureate Sir John Vane and scientists such as Eduardo Lapetina, Stuart A. Aaronson and Peter Duesberg. Publications: more than 100 papers indexed in the U.S. National Library of Medicine. Numerous lectures delivered at international congresses. Since 2009: work and publications in the field of immunotherapy with particular emphasis on the vitamin D-derived macrophage activating factor (GcMAF).



Prof. Dr. Maurizio  
Lucà-Moretti

Director of the International Nutrition Research Center (INRC)  
Director of American Nutriton Clinics

Doctoral degree in medicine. Former professor for clinical nutrition at St. Thomas University in Florida. Scientific director, president and CEO of the International Nutrition Resarch Center (INRC) in Coral Gables, Florida. Discovery of Master Amino Acid Pattern (MAP®). Numerous scientific publications and international awards for his discovery related to MAP®. In recognition of these discoveries, the INRC obtained patents in the USA, European Union, Canada and Japan. INRC's Director Prof. Dr. med. Maurizio Lucà-Moretti and Vice President Dr. Anna Grandi have been awarded a total of nine Honoris Causa degrees from universities around the globe thanks to their achievements in the field of nutritional science and protein research. They have also received elections from fifteen national and two international Academies of Science and Medicine, and two Medals of Honour and the Cross of Alfonso X El Sabio for scientific merit.



David Noakes

David Noakes is CEO of Immuno Biotech Ltd, which produces GcMAF and Goleic®. He went into production in December 2010 using shared laboratory facilities, and Immuno Biotech Ltd's own laboratory was opened in 2011. His laboratories carry out 9 assays on their batches, the first two sterility, the last three activity, and tests 8 and 9 show the whole population of live cancer cells being destroyed by Goleic®. The videos are published on Youtube. The assays have themselves become the subject of research papers. In the last 12 months his company has published 18 peer reviewed research papers in prestigious scientific journals and conferences. He supplies 350 doctors and clinics with GcMAF and Goleic®, an estimated 7,000 patients, many of whom have been successfully treated for inflammation, viral and bacterial diseases and inflammation, including autism, ME/CFS, fibromyalgia, as well as terminal stage 4 cancer. David has also opened three cancer clinics where they reduce stage 4 tumor size at the rate of 25% a week following the new SWISS Protocol®



Prof. Dr.  
Gustav Jirikowski

Degrees in molecular biology and postdoctoral lecture qualification in Salzburg and Ulm. Full professor of anatomy and cellular biology at the Friedrich-Schiller-University in Jena, Germany. Visiting Scientist at the Dept. of Neuropharmacology, Scripps Clinic, La Jolla California and Max Planck Institute for Psychiatry. Numerous scientific publications and lectures given on hormones and metabolic research. Member of several scientific societies as the Histochemische and Anatomische Gesellschaft, International Brain Research Organisation IBRO, Immunocytochemistry Club, London, North Carolina Society of Neuroscience, European Neuroscience Association, Anatomical Society of Spain and Turkey. Member of the Editorial Board of the European Journal of Anatomy, Cellular and Molecular Biology, Neuroanatomy, Anatomy.



Florian Schilling

Studies in pre-clinical medicine at the LMU in Munich (2001–2003). Training as alternative practitioner. Practicing in own clinic since 2006. Particular emphasis on integrated and complementary tumor therapy, CFS/ME, general regulatory medicine and detoxification. Lecturer at the Paracelsus College in Munich (since 2007). Lectures delivered internationally and at domestic in alternative and naturopathic advanced training.



Dr. Rod Smith

Dr. Rod Smith is currently researching into effective stimulators of the innate immune system with a particular focus on macrophages. The company he works is based in Cambridge in the UK and has progressed its research in collaboration with colleagues in the University of Florence (Department of Experimental Clinical Medicine, and Experimental and Clinical Biomedical Sciences) to publish over 10 papers in the stimulation of macrophages to treat cancer and infectious disease since 2012.



Prof. Dr. G.  
John Ionescu

1983 doctoral degree in medical biochemistry at the University of Saarbrücken. Until 1985 research director in a German dermatology clinic. 1986 foundation and scientific director of a specialized clinic in nutritional and environmental medicine in Neukirchen, Bavaria. European Academy of Allergology and Clinical Immunology (EAACI) Member of the American Academy of Environmental Medicine (AAEM), German Society of Anti-Aging Medicine (GSAAM), European Academy of Environmental Medicine (EUROPAEM). Associate Professor for integrative medicine and gerontology at the Carol Davila University (Bucharest). Lecturer for clinical nutrition at the Danube University Krems in Vienna. Since 2009 member of the task force for environmental medicine of at the German Ministry of Health in Berlin.



Dr. Heinz Reinwald

Studies in political economics, cultural anthropology and cultural sociology at the University of Erlangen-Nürnberg and the National Autonomous University of Mexico (UNAM). Scientific assistant at the University of Erlangen-Nürnberg. Doctoral degree at the faculty for philosophy and political economics in Germany. Training as alternative practitioner with particular emphasis on clinical nutrition, general regulatory medicine and detoxification, practicing in own clinic in Bayreuth. Managing Director of dr. reinwald healthcare gmbh+co kg, dr. reinwald innotec gmbh+co kg and dr. reinwald global health ltd. In accordance with the spirit of integrative medicine, we were keen to invite high-ranking representatives from the world of science and research as well as practicing alternative therapists to have their say. Publications in various professional journals for alternative medicine.

## Congress Hotel: Holiday Inn Frankfurt Airport-North



### Congress Hotel with exceptional service and ambience.

Modern areas in noble ambience for seminars and conferences with several restaurants. We arranged special prices for accommodation which are available until 06.11.2014: single room € 94.00; double room € 104.00, breakfast included. Please make your reservations directly with the hotel, contingent »World Congress GcMAF«.

## Registration for congress

Congress fee, incl. lunch, gala dinner, Get together drink and beverages: € 350.00.

Each additional participants from your clinic pays only the discounted fee from € 300.00.

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## Booking of rooms

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